

## CAREER PROFILE

Energetic Graphic Designer and Software Developer, creating and maintaining functional, attractive, and responsive Softwares, cutting age product designs for companies and Individuals. Clear understanding of modern technologies and best design practices. Proven track record of raising UX scores and customer retention..

## EXPERIENCES

### Product & Graphic Designer

2020 - Present

Access Afya, Nairobi

- Design various communication materials for print, CRM, social media, in-app, and digital use such as: brochures flyers and posters that is consistent with company's branding guideline.
- Work with various departments to create new design ideas and concept that reflect the desired theme, tone of the communications, relatable to Bottom of the Pyramid consumers.
- Develop resources, guidelines and templates that empower the Growth Marketing team to create simple, high quality, beautiful, and thoughtful brand expressions.
- Develop alternative story forms (charts, infographics, process charts, etc.) as appropriate to generate maximum exposure for the company's brand.
- Develop templates for upcoming & adhoc communications.
- Contribute to creative brief on branding and product support.
- Work with a wide range of media and use graphic design software.
- Support the marketing team to create and edit videos.

### Software Developer

2019 - 2020

Azahub Coding Center, Nairobi

- Writing and implementing efficient code
- Identifying areas for modification in existing programs and subsequently developing these modifications
- Maintaining and upgrading existing systems
- Testing and evaluating new programs
- Training users
- Working closely with other developers, UX designers, business and systems analysts

### Graphic Design Consultant

2019 - 2019

Freelance, Nairobi

Dashboard start-ups in Nairobi build their brand and engage with their customers by:

- Developing graphics for their product illustrations, logos, and websites
- Create images that identify their product or convey a message
- Use user-centered design theories to determine the message the design should portray
- Advise clients on strategies to reach a particular audience and lead the scope of the customer engagement project
- Develop concept, graphics, and layouts for the product

### IT & Operations Support

2012 - 2018

Simba Apparel (EPZ) Ltd, Mombasa

#### Incident Management

First level resolution of incidents/service requests. Escalating incidents/service requests that they cannot resolve within agreed timescales to the IT support teams and vendors. Communication to the IT Management on major incident progress. Problem-fixing all incidents, requests, and other calls. Provide guidance on the quality of replacement spares and parts. Application and Network links monitoring, reporting and follow-up for resolution. Troubleshoot hardware and software issues in person, remotely and via phone, supporting in-house business solutions; desktop and web applications, and develops checklists and scripts for resolving routine problems.

# Edward Oloo

Product & Graphic Designer / Front-end Software Developer

 [oloowards69@gmail.com](mailto:oloowards69@gmail.com)

 [+254 703 960 380](tel:+254703960380)

 [portfoliosite](#)

 [linkedin](#)

 [github](#)

## EDUCATION

### Android developer

Google Africa Developer Scholarship  
2020 - 2020

### Graphic Design

Africa Digital Media Institute  
2019 - 2019

### Microsoft Technology Associate (MTA) - Data Science

Microsoft Certification  
2019 - 2019

### IT Essential - PC Hardware & Software

Cisco Networking Academy  
2019 - 2019

### Excel Skills for Business: Essentials

Macquarie University  
2018 - 2018

### Diploma in Computer science and information Processing

Mombasa Aviation Training Institute  
2009 - 2011

## LANGUAGES

Swahili (Native)

English (Professional)

French (Professional)

## INTERESTS

Swimming

Playing and Watching Football

Cooking

### Customer Relations

Support and configure end users on various standard and business applications like Email and internet, taking users through a series of best practices as well as advising on the proper use of hardware and software. Keep affected customers informed about incident and request resolution progress on a daily basis, notifying them of impending changes.

### Buyer systems support

Implemented Service Support policies, plans, and strategies relating to IT safeguard warehouse operations and contents by establishing and monitoring security procedures and protocols.

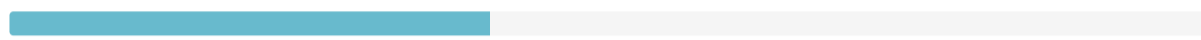
### Processes, Policies, and Compliance

Leverage on global sourcing software to run plan production and delivery timelines with buyers. Coordinate and process samples to meet the buyer's specifications. Design order requirements for trimmings and accessories according to buyer's specifications. Maintain fabric/trim library, sample development logs, trim inventory/liability inventory, and production archives library. Coordinate with the procurement department to manage material lead time. Enter and maintain updates for each style in the Garment sourcing and tracking management systems. Design and distribute daily & weekly production status reports. Coordinate with the production team to actualize PO specifications Achieved 80% quality compliance level on all orders with the production team. Manage buyer communication and expectation throughout the production phase.



## SKILLS & PROFICIENCY

### Golang



### Javascript & jQuery



### Figma



### PHP



### HTML5 & CSS



### Python



### Adobe Illustrator



### Adobe Photoshop



### Adobe Indesign



### Adobe After Effects



### Adobe Premier



### React



### WordPress



## PROJECTS

### mDaktari UI

- mDaktari is an integrated digital healthcare platform powered by data and artificial intelligence to deliver personalized care solutions.
- Technologies: Figma

### Curafa

- Marketing campaign materials.
- Technologies: Adobe Illustrator, Photoshop, Indesign

### Access Afya

- Marketing campaign materials.
- Technologies: Adobe Illustrator, Photoshop, Indesign

### mDaktari

- Marketing campaign materials.
- Technologies: Adobe Illustrator, Photoshop, Indesign

### Hostel management system

- The site is an hostel management system divided into two modules, admin and User.
- Technologies: HTML/CSS & PHP

### Taxi Search App

- The site have three (3) screens: trip search form, trip results list, and trip details of the Taxi
- Technologies: HTML/CSS & ReactJS

### Sales Dashboard

- Frontend app that Identify the sales metrics and KPIs you need to monitor
- Technologies: ReactJS

### (Mapishi) Food Recipes website

- Frontend website that enable users to share food Recipes
- Technologies: HTML/CSS

## PROFESSIONAL DEVELOPMENT

- [HTML course - Sololearn](#)
- [CSS course - Sololearn](#)
- [JavaScript course - Sololearn](#)
- [PHP course - Sololearn](#)
- [React + Redux course - Sololearn](#)
- [SQL course - Sololearn](#)
- [Java course - Sololearn](#)
- [Linux for Developers - Linux Foundation](#)
- [Data Science Orientation - IBM](#)
- [Data Science Methodology - IBM](#)